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MONDAY, OCTOBER 1, 2018
THE CALIFORNIA ENDOWMENT, LOS ANGELES

WORKSHOP B: CREATING PATHWAYS TO CORPORATE GOVERNANCE, PANELIST



Betsy Berkhemer-Credaire
2020 Women on Boards – CEO

Based in downtown Los Angeles, Betsy co-founded Berkhemer Clayton Inc. 24 years ago, specializing in senior management Communications, Marketing, Finance and Board searches for corporations, universities and large nonprofits. Client companies include Bank of America, GAP, Mattel, Toyota USA, Ross Stores, Southern California Gas Company, Sempra, Kaiser Permanente, Tournament of Roses, City of Hope, UCLA, USC, Chapman University, American Lung Association, Big Brothers Big Sisters Los Angeles, and more.

As of January 2018, she became national CEO of the 501c3 nonprofit public awareness campaign called "2020 Women on Boards" dedicated to achieving at least 20% of all public company board seats held by women by the year 2020. Its website 2020WOB.com informs the general public which companies have women directors, how many, and which companies don't.

Author of the book "The Board Game – How Smart Women Become Corporate Directors," with 10,000 copies in distribution nationally, telling how 58 women directors found their first board seats. For 17 years, Betsy chaired the Los Angeles/Orange County chapter of Women Corporate Directors (WCD), a global nonprofit network of women serving on public and private boards. She is a frequent keynote speaker throughout the U.S., and in Washington D.C.

Since 2000, she has served on the statewide board of the National Association of Women Business Owners-California (NAWBO-CA), representing the issues and interests of 1.5 million women business owners in CA. She was on board of Southern California Leadership Network (SCLN) for 25 years, and the advisory boards of Edison (SCE) and UCLA Medical Center.

Before going into retained executive search, Betsy owned a major public relations agency in downtown Los Angeles which was acquired by global firm Golin/Harris based in Chicago. She's a graduate of UCLA. She and her husband Cris live in Little Tokyo, downtown Los Angeles.

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